

Genesee County

2022 Premier

Workforce Membership



Become a Premier Workforce Development Member to **simplify** and **expand** your company's outreach with your future workforce!

As the baby boomers retire and leave the workforce en masse, employers are scrambling to replace their experienced and skilled staff with new hires capable of adapting to an ever-evolving 21st century workplace. The future success of Genesee County's largest industries depends on the workforce development outreach efforts made **TODAY**.

Our Genesee County workforce leaders are working together and introducing a way to make your sponsorship **easier** with a once annual payment program called **Genesee Premier Workforce Membership**. Your \$5,000 annual membership includes sponsorship at all major career day events, BEA membership, Lunch-N-Learn events at local schools, and much more!

Your Partners in
Workforce Development:



Genesee County BEA

The Genesee County BEA is an organization that creates and implements programs that are designed to create a stronger workforce for businesses in Genesee County and educate our K-12 youth on the various pathways available to them.



GCEDC

Genesee County Economic Development Center (GCEDC) is a one-stop shop, providing comprehensive economic development services to companies of all sizes. Our efforts are expanding to ensure that your business has a reliable workforce to support your growth and success for decades to come.



GLOW with Your Hands

GLOW with Your Hands is a hands-on career exploration event for GLOW region students, highlighting high-growth & high-demand careers in Agriculture, Manufacturing, and Skilled Trades. Students can participate in a variety of activities including welding, bricklaying, electrical wiring, heavy equipment operation and much MORE! Students, educators, and parents can also check out local career opportunities anytime, anywhere at GLOWwithYourHandsVirtual.com.

Premier Workforce Membership

Gold Level Sponsorship Benefits

Invoiced once annually, your \$5,000 membership would include the following:



GOLD Sponsorship for ***GLOW with Your Hands*** event
(\$2,500 value)

www.glowwithyourhands.com

www.glowwithyourhandsvirtual.com



BEA Business Membership including sponsorship of all BEA Summer Career Exploration Camps, career day events, National Manufacturing Day, & more.

www.BEAGenesee.com



Senior Job Fair - Premier Members Only Annual Event at GVBOCES Batavia, targeting graduating high school seniors entering the workforce.



Lunch-N-Learn Presentations at K-12 schools to promote your industry to your future workforce. (coordinated by the Genesee County BEA)



Funding & support for the specialized equipment needed in K-12 schools, STEM programming in K-12 schools, and custom programming like Pre-Apprenticeship Boot Camp, Soft Skills certificate, etc.



Round table meetings with companies on specific workforce needs.

Yes! My company is interested in becoming a **Genesee County Gold Premier Workforce Member** (please fill out):

Invoice Information:

Company Name	
Billing Address	
Contact Name & Title	
Contact Email	

Payment for **Genesee County Premier Workforce Membership** can be made to:

Genesee County BEA
8276 Park Road
Batavia, NY 14020

Questions? Contact:
Karyn Winters, Genesee County BEA
kwinters@geneseeny.com

Chris Suozzi, GCEDC
csuozzi@gcedc.com

Genesee Co. Premier Workforce Membership

A Closer Look at Gold Member Benefits

Benefit	Membership \$\$ Allocation (what \$\$ will be allocated to each benefit)	Value (Actual cost for non-Premier Workforce Development Members)
<i>GLOW with Your Hands</i> - Gold Sponsorship	\$2,500	\$2,500 VALUE
BEA Business Membership (Includes Annual Membership, BEA Summer Career Exploration Camp sponsorship, National Manufacturing Day sponsorship, and other BEA Career Day event sponsorships)	\$1,000 <ul style="list-style-type: none"> • BEA Annual Membership: \$200 • BEA Summer Career Camp Sponsorship (Gold Level sponsor for ALL 2022 Camps): \$500 • National Manufacturing Day (Food Expenses): \$100 • Sponsorship of other BEA Career Day events: \$200 	\$2,800 VALUE <ul style="list-style-type: none"> • BEA Annual Membership: \$200 • BEA Summer Career Camp Sponsorship (Gold Level sponsor for ALL 2022 Camps): \$1,500 • National Manufacturing Day (Food Expenses): \$100 • Gold Level Sponsorship of other BEA Career Day events (Healthcare Career Day, Grade 10 Career Day): \$1,000
Senior Job Fair (Premier Members ONLY event at GVBOCES Batavia)	\$300 <ul style="list-style-type: none"> • Senior Job Fair Expenses - Tent, Tables & Chair Rentals, Refreshments 	\$500 VALUE (PRICELESS) <ul style="list-style-type: none"> • Hire your future workforce on the spot and meet with graduating high school seniors ready for the workforce! • <i>Standard vendor Job Fair fees can cost companies up to \$500</i>
Lunch-N-Learn Presentations (Coordinated by Genesee County BEA)	\$100 <ul style="list-style-type: none"> • Lunch-N-Learn Expenses - Sheet Pizza & Refreshments for Students 	\$300 VALUE <ul style="list-style-type: none"> • Lunch-N-Learn Food Expenses (Sheet Pizza & Refreshments) for 1 career presentation at every Genesee Co. school
Funding & Support for Specialized Equipment in Genesee County K-12 Schools (i.e. STEM programming in K-12 schools, Pre-Apprenticeship Boot Camp, Soft Skills Certificate, etc.)	\$1,100 <ul style="list-style-type: none"> • Money allocated toward any STEM program or educational equipment needed in Genesee County schools to assist with future workforce training. 	\$5,000 VALUE <ul style="list-style-type: none"> • Corporate donations from Liberty Pumps, Tambe Electric, GCEDC, and National Grid helped GVBOCES to purchase new Electro-Mechanical Lab equipment for \$20,000 in January 2021.
Round Table Meetings (Discussions on specific workforce needs with BEA & GCEDC)	\$0 <ul style="list-style-type: none"> • Round Table Meetings via Zoom (no expenses) 	VALUE - PRICELESS <ul style="list-style-type: none"> • Ongoing business support from the BEA and GCEDC. Premier Workforce Development members will advise the BEA & GCEDC on your company's current and future workforce needs and the BEA & GCEDC will use the feedback to implement new workforce development programming.
TOTAL:	\$5,000	VALUE: \$11,100