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## Dear Sir/Ma'am:

The mission of the Genesee County Business/Education Alliance is to foster a partnership between business and education, and to assist students in preparing for the world of work. The BEA coordinates the delivery of key programming such as Junior Achievement, business tours, mock interviews, career camps, career fairs, job shadows, and much more. The BEA acts as the liaison between the business leaders and the educators in our community to educate our students in career readiness and to provide the local businesses with graduates that are ready to enter the workforce.

The Genesee County Business/Education Alliance has become a viable organization in this community because of vision and hard work. Business leaders and school administrators saw the need, and rose to the occasion. The incredible partnership between business and education has improved the overall learning of our young people, and will continue to help improve the economic climate and make Genesee County a community that young adults will want to choose as their home.

The success of the BEA depends upon the support of the community, the participation of the local school districts and the dedication of our members. If you would like to become a member and help strengthen the workforce in our community, please complete the form below and include it with your payment. Remember, you decide how active you'd like to be as a member. If your participation is limited to the paying of your dues, that is still supporting our mission. Thank you in advance for your support!

Sincerely,

Karyn Winters
Director, Genesee County BEA

may/2011

## YES! I want to join the BEA and contribute to Workforce Development in Genesee County!

BEA Membership Fee Structure		Business:
1 – 10 Employees	\$80	
11 – 20 Employees	\$100	Address:
21 – 30 Employees	\$120	
31 – 50 Employees	\$135	Phone #:
51 – 75 Employees	\$150	
76 – 110 Employees	\$175	Contact:
110 + Employees	\$200	
		Email:

I am interested in (please check all that apply):

- o Hosting a Job Shadow or Internship
- Becoming a Junior Achievement Volunteer
- o Helping conduct Mock Interviews
- Hosting a student or teacher tour of my business
- Participating in a Career Fair

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